



HeySmile

aligners

Shaping smiles together



HeySmile® combines innovation, expertise, and European quality to deliver an advanced clear aligner solution. From our headquarters in Málaga, Spain, we oversee every step of the treatment planning and manufacturing process, ensuring best-in-class quality as well as time and cost-saving efficiency.

ABOUT HEYSMILE®



Innovation meets excellence

As part of the Finnish Planmeca Group and a subsidiary of Planmeca, HeySmile is able to benefit from **decades of expertise and cutting-edge innovation**. This partnership with one of the world's leading manufacturers of dental technology ensures that HeySmile always has access to a wide industry knowledge, advanced R&D, and top-tier manufacturing capabilities.



Meet the team

HeySmile brings together a diverse group of dedicated professionals, including **biomedical engineers, orthodontists, and lab technicians**, with extensive experience in dentistry. This combined expertise is what enables us to deliver **a world-class aligner solution** that meets the unique needs of your practice – and your patients.



Global presence, local support

As a global brand with a local presence, HeySmile offers personalised and dependable service through our experienced local teams. Our close support can help you **seamlessly integrate our solutions into your workflow** as well as get started with providing aligner services.

INVISIBLE ALIGNERS, VISIBLE BENEFITS

HeySmile® aligners' innovative and flexible service concept comes with many original features that have been specifically developed with both new and experienced dental professionals in mind. No barriers, just possibilities.



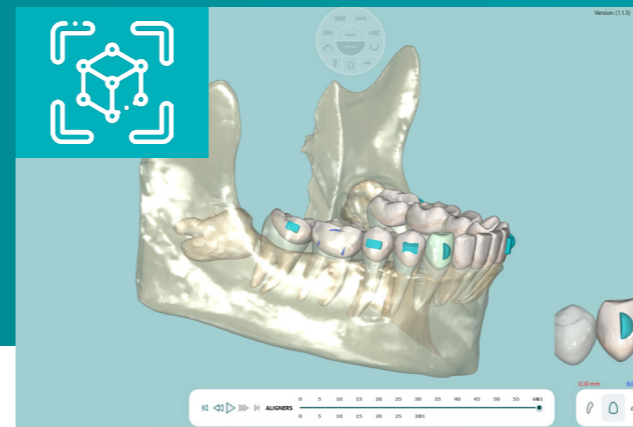
Open system for limitless flexibility

We believe in a solution that adapts to your practice, not the other way around. **Our fully open system works with you** by integrating seamlessly with existing equipment and compatible software – so you are 100% free to work as you prefer **using the tools you trust**.



Doctor-driven – your expertise, your plan

With HeySmile® aligners, **the treating clinician is always in charge of treatment**. You retain complete control over diagnostics, treatment planning, and decision-making, while we provide the tools, resources, and support to empower your clinical work. Your expertise, your patients, your plan.



In-house manufacturing and quality control

HeySmile aligners use only the best materials that meet the strictest quality requirements. Our design and manufacture all take place in our modern facilities in Málaga, Spain, where our expert team delivers reliable treatment plans for predictable outcomes. This complete oversight ensures that each aligner treatment is crafted **to the highest standards for the optimal results** – every time.

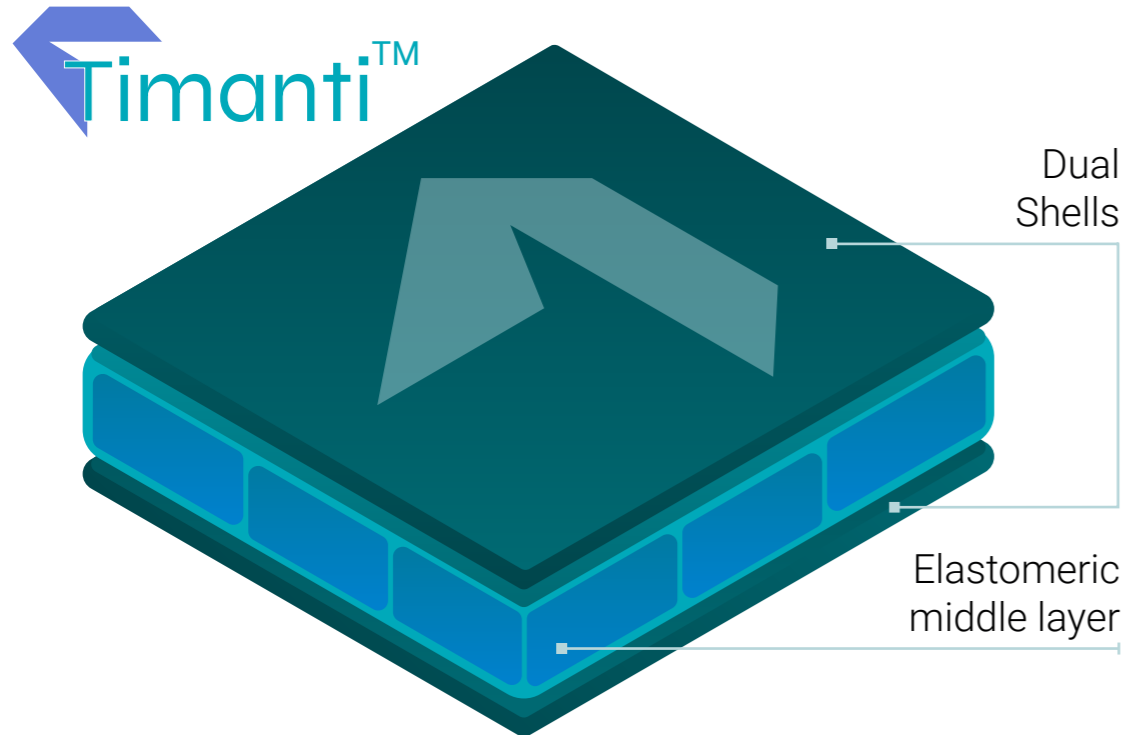


Personalised guidance and support – from start to finish

From our headquarters to our local teams, we work closely with you for the best possible treatment outcomes. Our support service is always at your disposal during office hours, and **we also offer training to guide you through the basics as well as advanced topics of aligner therapy** – all to ensure that you can be confident in the treatment you provide. When you succeed, we succeed.

ALIGNER MATERIALS MATTER

Not every aligner material is the same. HeySmile® aligners are manufactured from our exclusive **Timanti™ material**, an advanced three-layer polyurethane designed to deliver both **strength and flexibility** – for outstanding results



Unbeatable wearability and fit

HeySmile® aligners are designed for a **close fit that conforms easily to the patient's dental anatomy** for outstanding wearability. The elastomeric middle layer of the Timanti™ material **enhances stress resistance**, allowing the material to withstand pressure and recover from the forces applied during treatment – without compromising effectiveness or precision.

Superior precision and comfort

The unique three-layer construction of the Timanti material **reduces discomfort by applying up to 40% less initial force** compared to traditional aligner materials for a more comfortable start of treatment. As the treatment progresses, **the material adapts dynamically to deliver up to 50% greater force** for more efficient and predictable tooth movement.

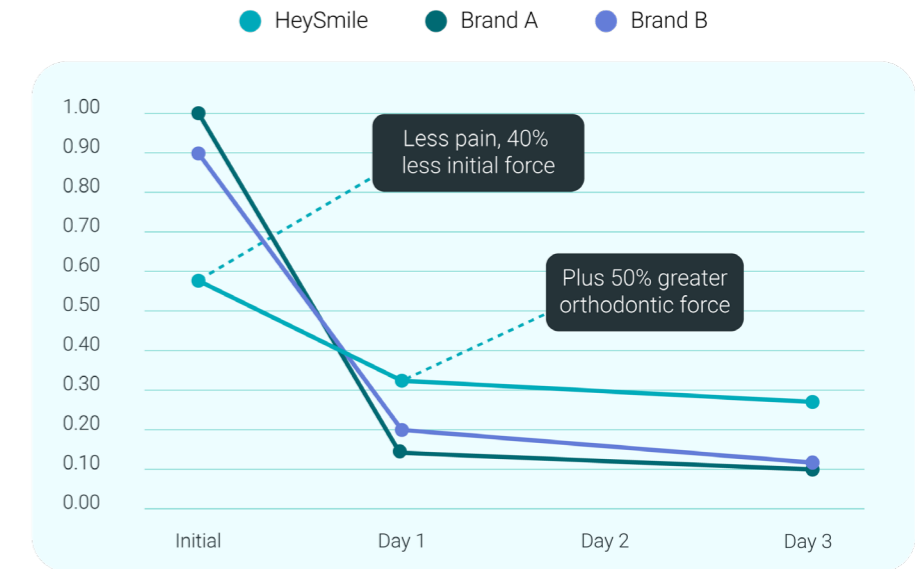


Chart based on clinical studies.



Outstanding safety and aesthetics

Engineered for **durability, superior retention, and exceptional clarity**, the Timanti material maintains its transparent appearance throughout the treatment while providing exceptional performance. This makes HeySmile aligners both highly effective and virtually invisible, offering patients **real results without infringing on their daily lives**.



Fully certified, MDR-compliant, CE-marked, and 100% BPA-free

HEYSMILE® TREATMENT PLANS

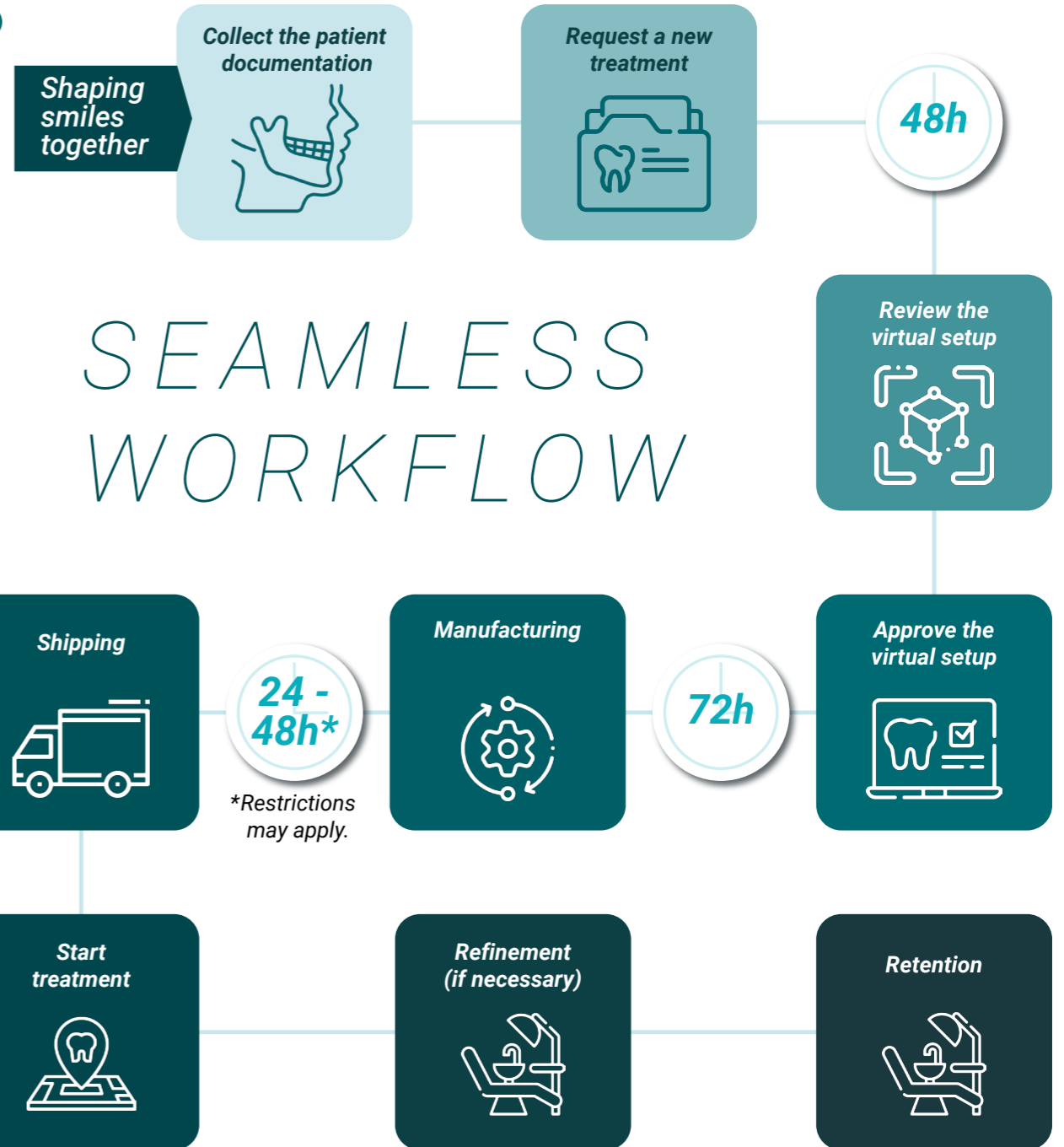
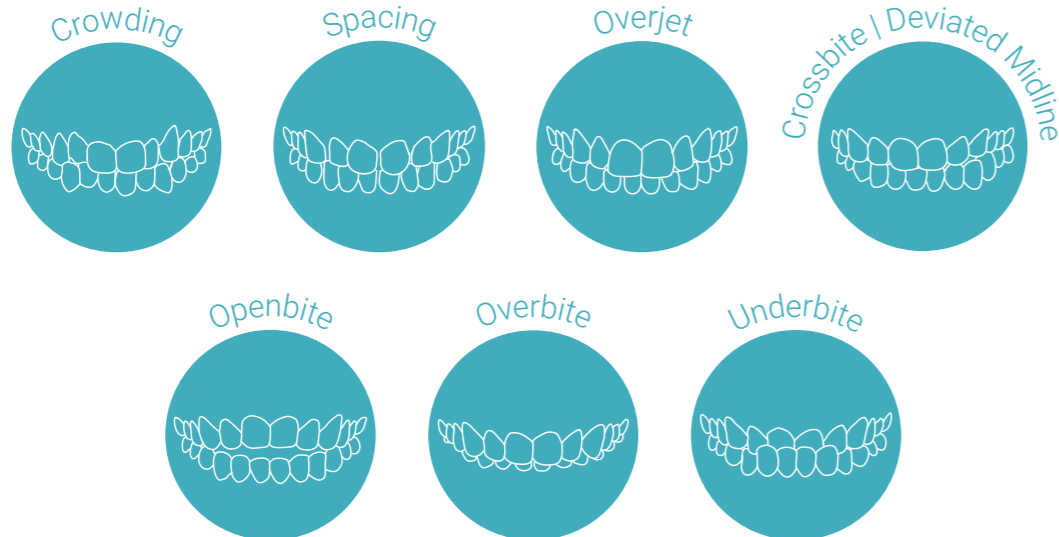
HeySmile® offers 5 types of treatment plans focussed on your goals and patient needs.

	ORTHO	AESTHETIC 30 ⁽¹⁾	AESTHETIC 20 ⁽¹⁾	AESTHETIC 10 ⁽¹⁾	PER ALIGNER ⁽¹⁾
Goal	Correcting complex and multiple malocclusions.	Improving moderate malocclusions that require more time.	Improving mild malocclusions and pre-restorative cases.	Treating small malocclusions and relapses.	For simple movements of 1 or 2 teeth.
N° aligners	Unlimited	30 aligners	20 aligners	10 aligners	Per unit
Refinements	Unlimited	1 set ⁽²⁾	1 set ⁽²⁾	1 set ⁽²⁾	Not included
Warranty	3 years	18 months	1 year	6 months	3 months

⁽¹⁾ Aesthetic and Per Aligner plans do not include extra passive aligners.

⁽²⁾ The number of aligners included in the refinement (or retreatment) set cannot exceed the amount planned in the initial set-up.

TREATABLE CASES



CLINICAL CASES

Happy smiles, happy patients – these are just a few of the success stories achieved with HeySmile® aligner therapy.

Treatment information

Patient: female, 58 years
HeySmile plan: Aesthetic 20
Initial setup: 16U + 16L aligners
Refinement: 7U + 7L aligners

INITIAL DIAGNOSIS

Occlusal problem and periodontitis. Aligner treatment was started once the periodontitis was stabilised.

TREATMENT GOAL

Because of the patient's history with periodontal disease, the movement of the teeth was slowed down. The initial set-up lasted 5 months (20 aligners) with a refinement of 2 months (7 aligners).

FINAL RESULTS

The treatment was followed up with upper and lower fixed retentions as well as a removable Essix retainer on top.

START OF TREATMENT



END OF TREATMENT



START OF TREATMENT



END OF TREATMENT



Treatment information

Patient: female, 36 years
HeySmile plan: Ortho
Initial setup: 23U + 23L aligners
Refinement: 6U + 6L aligners

INITIAL DIAGNOSIS

Crowding in the lower anterior region and anterior crossbite involving tooth 23, which also contributed to a midline deviation. Additionally, the patient requested replacing several large posterior fillings with crowns.

TREATMENT GOAL

The primary treatment objectives were to resolve the lower anterior crowding and the anterior crossbite, while also creating sufficient space in the posterior region to allow for the necessary prosthetic restorations.

FINAL RESULTS

The treatment successfully resolved the anterior crowding and corrected the crossbite at tooth 23 as well as the midline deviation.

HEYSMILE® STUDIO

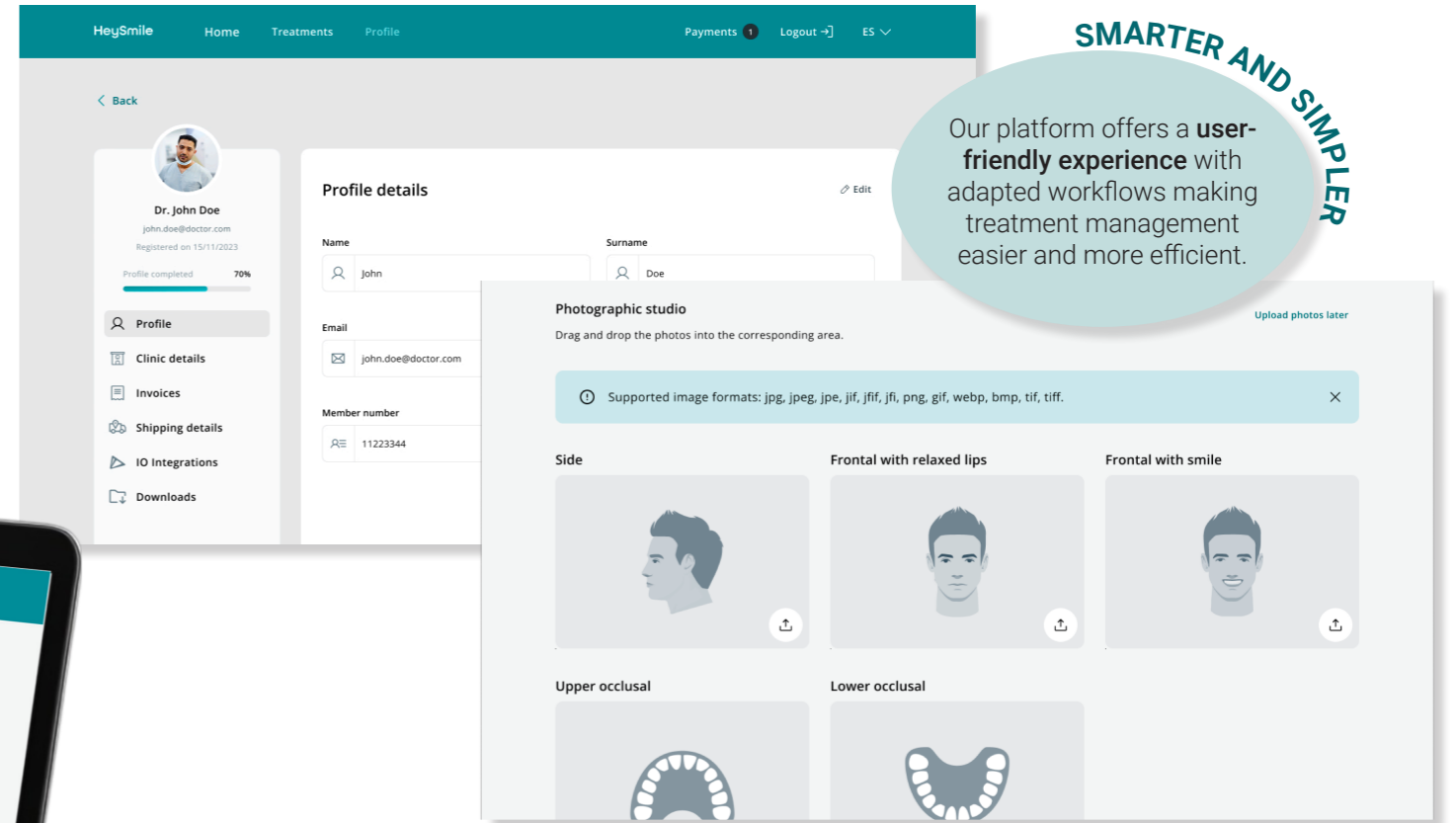
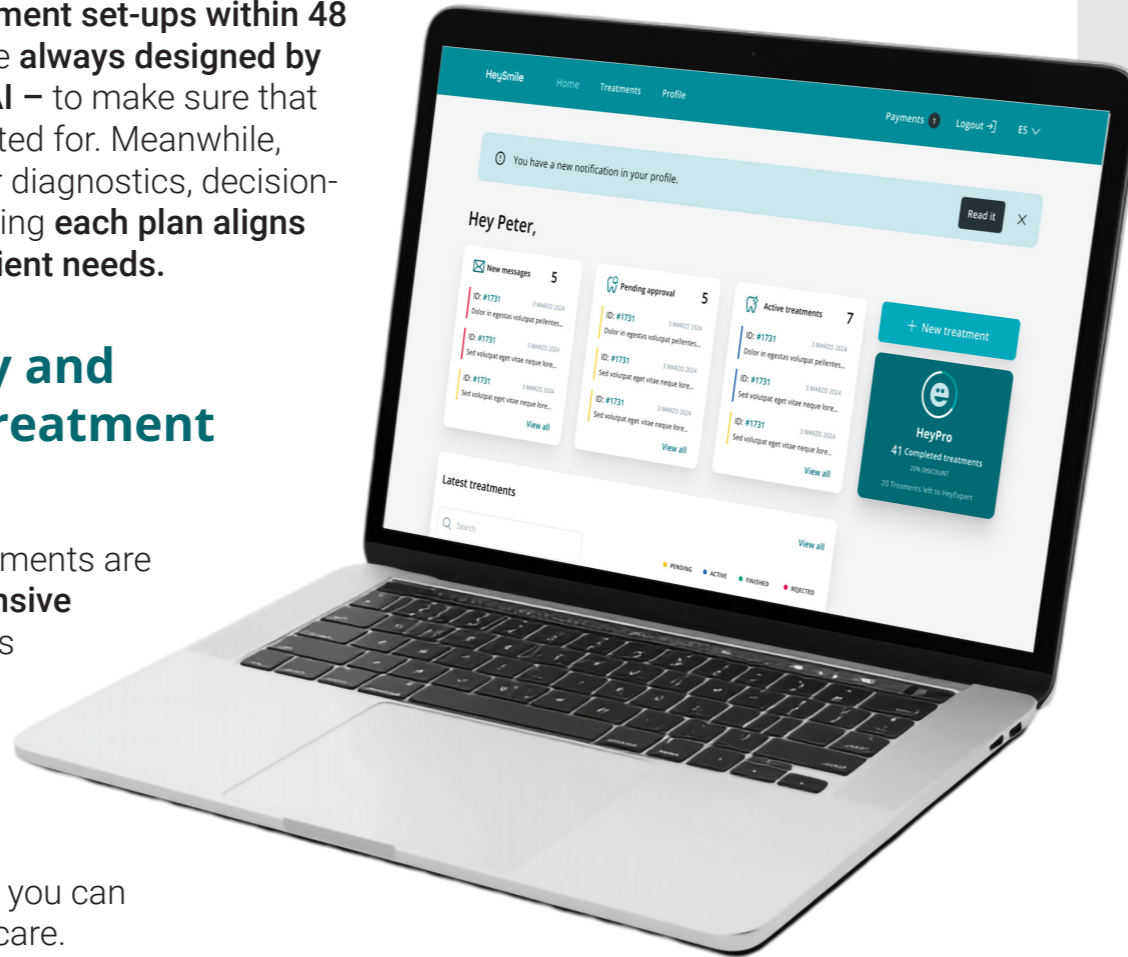
HeySmile® Studio is our user-friendly online platform designed to give doctors **complete control over their care through a seamless user experience**. The platform integrates effortlessly with your technology, **including CBCT imaging systems**, and offers a streamlined workflow from submitting a case to treatment planning and follow-up. Simple and smart.

Expert support and precise treatment setups

HeySmile's skilled dental technicians collaborate closely with you to deliver **precise treatment set-ups within 48 hours**. Our treatment set-ups are **always designed by experienced specialists – not AI** – to make sure that all biological factors are accounted for. Meanwhile, you maintain full autonomy over diagnostics, decision-making, and adjustments, ensuring **each plan aligns with your clinical goals and patient needs**.

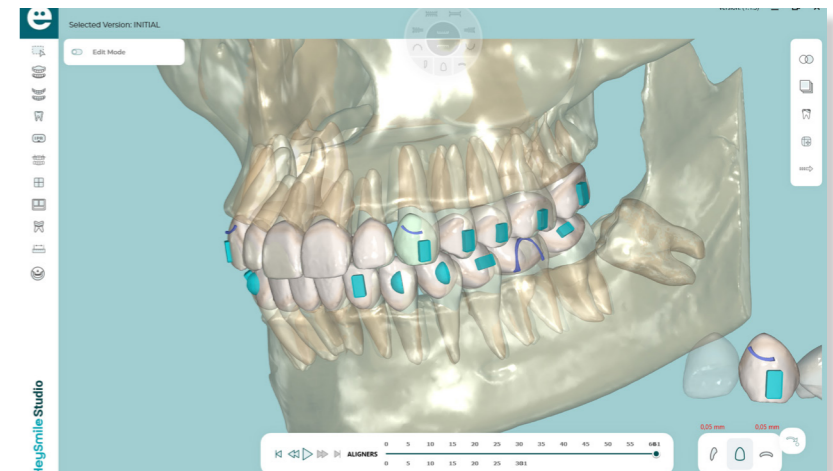
Robust data security and protection precise treatment setups

With HeySmile® Studio, all treatments are managed within **one comprehensive and secure digital platform**. This enables an efficient workflow that is **compliant with data security and privacy regulation**, including the standards of the EU General Data Protection Regulation – so you can focus on delivering exceptional care.



Seamless CBCT integration

HeySmile Studio offers seamless CBCT integration to enable treatment planning based on an even more comprehensive visual of your patients' bone structure and roots. This facilitates not only more predictable treatment outcomes but also **patient understanding and communication**. At the same time, HeySmile also works well with panoramic imaging.



TRAINING & SUPPORT MATERIAL

Whether you are new or more experienced with aligner therapy, **HeySmile®** can help build your expertise – and your confidence – in providing aligner care. From certification courses to more advanced programmes and supplementary materials, rest assured you are supported every step of the way.

Flexible training across Europe

Our subsidiaries and partners organise both certification and advanced training courses locally and in-person all over Europe. The training has been specifically designed with common topics and practice growth in mind, and the knowledge and skills obtained can be directly applied in clinical practice.

Check out the dates for upcoming HeySmile trainings and events



LEVEL I

CERTIFICATION AND HANDS-ON

This two-day course provides **intensive training in clear aligner therapy**, covering the **fundamentals, hands-on techniques for IPR and attachment** placement, HeySmile® workflow, treatment follow-up, and case discussions.



LEVEL II

NEXT STEPS: HIGHER CONTROL AND MORE COMPLEX CASES

An advanced course **for dental professionals with clear aligner experience**, focusing on complex cases and treatment planning, biomechanics, sequencing movements, and auxiliary devices, enabling participants to handle more complex cases confidently.



LEVEL III

HYBRID TREATMENTS AND ADVANCED CASES

Focusing on **hybrid treatments and advanced techniques**, this level covers the latest technology and materials, helping participants stay updated through webinars and courses, enabling them to manage the most challenging cases.



EXTRA SUPPORT

REQUEST A PERSONAL DEMO WITH OUR TEAM

Receive a **step by step personal guidance with our planification team** and learn how to use the HeySmile Studio platform, how to gather the needed documentation and explore our treatment plans. Get ready to uplift your clinical work with HeySmile!

Additional support material

In addition to comprehensive onboarding, HeySmile also offers easily digestible materials for patient use. These include e.g. a patient brochure, wear & care guide, and complete patient site (check next page), where patients can find information on aligner therapy, download material, as well as find a local HeySmile doctor.



Empower your patients with HeySmile

We believe that informed patients achieve better treatment outcomes, which is why we've created a dedicated space **to guide them through every step of their aligner journey.**

On the HeySmile website, your patients will be able to:



Online assessment

Check if aligners are right for them by completing a simple online assessment.



Before and after

See real patient transformations with comprehensive images.



HeyDoctor Finder

Find a HeySmile doctor near them for expert guidance in a daily updated map.



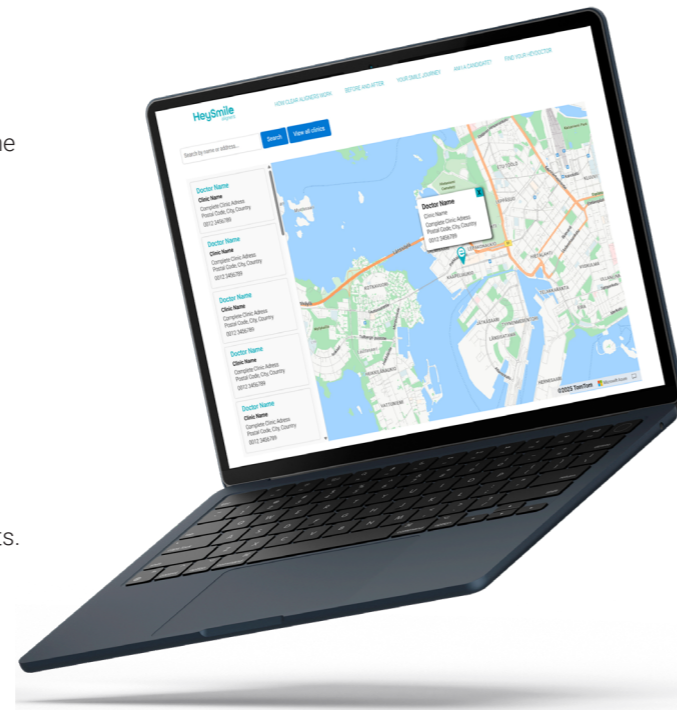
Wear and care

Learn how to take care of their aligners to ensure the best results.



Smile journey

Understand their treatment from the first consultation to the final result.



A well-informed patient is a motivated patient

HeySmile provides valuable information to your patients, **helping them feel confident and engaged throughout their treatment**, leading to better outcomes.

Scan this QR or visit the site www.heyismile.com/heypatients and empower your patients today!



A smile that cares – for you and the planet

HeySmile takes its environmental impact seriously. We are constantly researching new ways of minimising our ecological footprint, from available materials and packaging to waste management and logistics – and have taken steps to turn this work into actionable programmes and procedures as well.

As part of our environmentally conscious endeavours, HeySmile has developed **a sustainable workflow that reduces waste while maintaining treatment precision.** As a result, our aligners are manufactured and shipped in batches rather than all at once to allow assessment of the treatment progress before the next batch is manufactured.

If adjustment then becomes necessary, a new batch of aligners can be designed without discarding unused ones that are no longer in line with the adjusted treatment plan. Additionally, shipping aligners in batches instead of set by set minimises the emissions caused by logistics for a further contribution to sustainability in a warming climate.

HeySmile continues to look for **new ways to address environmental concerns** and is committed to continually reviewing its practices to mitigate their impact on the environment.



WHY CHOOSE US

Five reasons why we think HeySmile® aligners are the right fit for any dental practice – including yours!

1

Quality and precision

HeySmile's high-quality, precise, and comfortable aligners are crafted to top European standards with strict quality control. Our commitment to innovation and service guarantees effective, predictable, and patient-friendly treatments.

2

Doctor-driven treatment

Your expertise comes first. We give you full control over your treatments while offering expert support whenever you need it.

3

Flexible and open system

HeySmile's fully open system allows integrating our aligners to your workflow and service offering with ease. Use your preferred scanner, software, or treatment protocols – we adapt to your needs for a truly streamlined experience.

4

Cutting-edge digital platform

The easy-to-use digital HeySmile® Studio platform enables quick and easy treatment management. Submit cases, track progress, and adjust plans effortlessly. Enhance your treatment planning even further through the platform's seamless CBCT integration.

5

The perfect partner for your practice

Choosing the right aligner provider is key to great patient care. HeySmile offers a service-focussed full partnership that supports your practice, enhances treatment results, as well as ensures fast, high-quality treatment planning and manufacturing.

FIND YOUR LOCAL PROVIDER



General Info and Finance

info@heysmile.com

Tel. +34 951 17 67 27

*This landline telephone is available for all local and international calls

CAD Support

support@heysmile.com

Tel. +34 699 26 77 11

Sales and Communication

sales@heysmile.com

+34 648 12 41 40

www.heysmile.com

A close-up photograph of a person's hands holding a clear, custom-made orthodontic aligner tray. The tray is nestled inside a bright blue, circular plastic case that is open. The person is wearing a brown long-sleeved top. The background is dark and out of focus.

Join the revolution in orthodontics!

Part of **PLANMECA** GROUP